



Unlimited ideas

Niederrhein: international business location

nieder **rhein**

Kreis Kleve | Krefeld | Mönchengladbach
Rhein-Kreis Neuss | Kreis Viersen | Kreis Wesel



Facts and Figures

- ✓ Home to international enterprises (Canon, Nestlé, 3M, Toshiba and more)
- ✓ Mostly SMEs - small and medium-sized companies
- ✓ Excellent infrastructure
- ✓ Innovative and growth-oriented region
- ✓ Attractive mix of industries
- ✓ First-class blend of culture, sport and leisure opportunities

Key figures:

Inhabitants	2.032.400
Enterprises	> 100.000
Employees	550.000
Export ratio	50 %
Purchasing power index	90.9 - 117.2

Key industries:

- Chemical industry
- Mechanical engineering
- Electrical engineering
- Agribusiness/food
- Modern textile engineering



The world is your oyster

A central location, excellent transport connections and a sound price-performance ratio: Situated in the north-west of the German state of North-Rhine Westphalia, between the German-Dutch border and the Rhine-Ruhr metropolitan area, the Niederrhein makes an ideal location for international business.

The Niederrhein is a real gateway to the world, whether by land, sea or air, with its dense motorway and rail network, the Rhine ports of Emmerich, Wesel, Krefeld, Neuss and Dormagen and the airports of Düsseldorf, Mönchengladbach and Weeze.



Standort Niederrhein GmbH

Your partner for international business

In 1996, the local authorities of the Niederrhein area joined forces with the Chamber of Industry and Commerce ‚IHK Mittlerer Niederrhein‘ to found a corporation for the mutual promotion of foreign trade. Our location comprises the cities of Krefeld and Mönchengladbach, the districts of Kleve, Viersen and Wesel as well as the Rhine County of Neuss.

Standort Niederrhein GmbH

- Promotes new business ideas and the internationalisation of enterprises
- Fosters close contact with higher education establishments and business institutions
- Provides information on financing, marketing and collaboration opportunities
- Has a worldwide network of cooperation partners: regional economic development corporations, chambers of commerce and private consultancies.
- Connects businesses: Standort Niederrhein GmbH brings together enterprises and organisations on an international, national and regional level.



Foreign trade

Always one step ahead...

Regional, local and national markets are evolving into global trading centres. In light of growing internationalisation, Standort Niederrhein GmbH assists companies in building up their export business.

We are your partner when it comes to in-house coaching, providing market information, developing effective export strategies and enabling successful market entry. To support you, we draw on our wealth of knowledge and our regional and international networks.

Our services are available to both local and foreign enterprises and organisations, and are particularly useful when planning export and import business, looking for new customers or building up international networks.

Our services:

- Market analyses
- Finding business partners (importers, trade representatives and suppliers)
- Export coaching
- Delegation visits
- Joint trade fair stands
- Country-specific events

niederrhein

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IHK Mittlerer Niederrhein

www.ihk-mittlerer-niederrhein.de



Wirtschaftsförderung Kreis Kleve GmbH

www.wfg-kreis-kleve.de



Stadt Krefeld

www.krefeld.de



WFMG – Wirtschaftsförderung Mönchengladbach GmbH

www.wfmg.de



Rhein-Kreis Neuss

www.rhein-kreis-neuss.de



Wirtschaftsförderungsges. für den Kreis Viersen mbH

www.wfg-kreis-viersen.de



Kreis Wesel

www.kreis-wesel.de